



FAIRFAX COUNTY PARK AUTHORITY

M E M O R A N D U M



TO: Chairman and Members
Park Authority Board

VIA: Michael A. Kane, Director

FROM: Elisa Lueck, Manager
Strategic Initiatives and Policy Development

DATE: July 20, 2006

Agenda

Strategic Planning and Initiatives Committee
Wednesday, July 26, 2006 – 4:45 p.m.
Board Room – Herrity Building
Chairman: Kevin J. Fay

1. 2006-2010 Strategic Plan – Discussion*
2. Budget Advocacy Toolkit – Discussion*

*Enclosures

cc: Timothy K. White
Leadership Team

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Committee Agenda Item
July 26, 2006

DISCUSSION

2006-2010 Strategic Plan

The draft 2006-2010 Strategic Plan was distributed to the Strategic Planning and Initiatives Committee members and the full board on July 12, 2006. At the July 26, 2006 meeting, we will take time to hear Committee comments on the draft plan document and receive feedback from the Committee on outreach efforts (timing, audience, etc.).

ENCLOSED DOCUMENTS:

None

STAFF:

Michael A. Kane, Director

Timothy K. White, Chief Operating Officer

Elisa Lueck, Manager of Strategic Initiatives and Policy Development

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Committee Agenda Item
July 26, 2006

DISCUSSION

Budget Advocacy Toolkit

At the Board retreat held on June 3, 2006, there was discussion on a budget advocacy toolkit. Staff has been preparing this toolkit, which will be presented to the Strategic Planning and Initiatives Committee for comment. As advocacy and partnerships are a strategic issue for the 2006-2010 Plan, these budget advocacy efforts dovetail well with our strategic focus for the upcoming plan period.

ENCLOSED DOCUMENTS:

None. Budget Advocacy toolkit will be presented at the July 26, 2006 Strategic Planning and Initiatives Committee meeting.

STAFF:

Michael A. Kane, Director

Timothy K. White, Chief Operating Officer

Elisa Lueck, Manager of Strategic Initiatives and Policy Development

Miriam Morison, Director, Administration Division